GLOBAL ENGAGEMENT INDEX 2016

What This Index Measures

Relationship Strength

Sample Size & Response

The 5 Engagement Levels

Marketing & Communications

Retention & Product Sales

Questions Answered

Relationship Strength & Engagement

Likelihood to Renew / Buy Products

The 15 Associations for Their Desire to Join or Renew This Inaugural Index

- American College of Chest Physicians
- American Concrete Institute
- American Institute of OPAs
- American Society for Clinical Pathology
- American Society for Quality
- American Society of Civil Engineers
- AICPA
- ASIS International
- Information Systems Audit and Control Association
- Institute of Electrical and Electronics Engineers
- International Facility Management Association
- Institute of Electrical and Electronics Engineers
- NACE International
- Society of Critical Care Medicine
- Society of Risk Analysis

MCI is grateful to these 15 associations for their desire to join or renew this inaugural index.